

Station ID

Station(s): Community(ies) of License: WYES New Orleans

Reporting Period:

February 1, 2022 – January 31, 2023

No. of Full-time Employees: Small Market Exemption: More than 10 No

During the reporting period, 1 position was filled.

The information required by FCC Rule 73.2080(c)(6) is provided in the charts that follow.

INITIATIVES

The employment unit engaged in the following broad outreach initiatives in accordance with various elements of FCC Rule 73.2080(c)(2):

Established an internship program designed to assist members of the community to acquire skills needed for broadcast employment.

During this past year's reporting period, WYES trained 8 college interns, from Loyola University, Dillard University, University of New Orleans and Xavier University of Louisiana. WYES continues to run a robust, multi-cultural internship program year-round, introducing local college students to all areas of production including scripting, producing, electronic graphics, camera, floor directing, graphic arts and post-production. Our interns work on our weekly shows INFORMED SOURCES, STEPPIN' OUT AND WALL \$TREET WRAP-UP as well as our local documentaries. They work directly with seasoned WYES producers and associate producers and other professionals. Many of the permanent staff started out as interns at WYES. Additionally, in July 2022, WYES also hosted a high school student for an internship as part of YouthForce NOLA (https://www.youthforcenola.org/). For one month, this high school intern shadowed members of WYES production and engineering departments and assisted in WYES local productions.

Participated in scholarship programs designed to assist students interested in pursuing a career in broadcasting

WYES awarded a \$1,000 scholarship to a Dillard University student. Dillard faculty members discussed 3 finalists with WYES. The recipient was the top candidate.

Participated in at least 4 events or programs sponsored by educational institutions relating to career opportunities in broadcasting.

Aislinn Hinyup, WYES Vice President of Communications, and Jim Tapley, WYES Corporate Support Manager, attended Loyola University New Orleans "Creative Connect" networking and career fair for college students and spoke about career opportunities in broadcasting - April 7, 2022

Monica Turner, WYES Community Outreach Director, spoke to members of Center for Literacy and Learning, and conducted a station tour - February 16, 2022

Monica Turner, WYES Community Outreach Director, spoke to students and members of New Orleans Video Access Center staff, conducted a station tour – May 12, 2022

In July 2022, WYES staff members organized and co-hosted a free, one-month digital media summer camp for local high school students, partnering with New Orleans Video Access Center (http://novacvideo.org/). Sessions were hosted in-person at WYES each Wednesday in July. Members of the WYES production and outreach departments participated by speaking to the students about broadcast production, social media and media ethics. WYES also invited four local news reporters/anchors to attend the sessions to discuss their work and careers in broadcast journalism and production.

https://www.youtube.com/watch?v=5pnpfGJCGFM

<u>Provide training to management level personnel as to methods of ensuring equal employment</u> <u>opportunity and preventing discrimination</u>

Through NAVEX Global, WYES provides annual harassment prevention training for all officers, employees and interns. The online program instructs individuals on how to recognize unacceptable behavior and harassment. Individuals are instructed on how to respond to and report violations. New employees and interns are required to take the training when hired.

LIST OF POSITIONS FILLED

DATE OF HIRE	JOB TITLE	RECRUITMENT SOURCE REFERRING HIREE
1/3/23	Executive Administrative Assistant	Indeed.com

INTERVIEWEE REFERRAL SOURCE SUMMARY

Total Number of Persons Interviewed during the Reporting Period: 6

	Number of Persons
Recruitment Sources Referring Interviewees during Reporting Period	Interviewed that the
	Source Referred
Indeed.com	2
NOLA.com	2
wyes.org	1
Word of mouth & wyes.org	1

RECRUITING SOURCES USED

Job Title of Position: Executive Administrative Assistant Date of Hire: 1/3/23

REFERRAL SOURCE	*	ADDRESS OF SOURCE	CONTACT PERSON	TEL. NO. AND E-MAIL
			AT SOURCE	ADDRESS OF SOURCE
Indeed.com	N	6433 Champion Grandview Way Building One Austin, TX 78750	Job Postings Dept.	https://indeed.my.site.com /employerSupport1/s/?lan guage=en_US
NOLA.com	N	840 St. Charles Avenue New Orleans, LA 70130	Job Postings Dept.	225-383-0111
Louisiana Association of Broadcasters	N	660 Florida Street Baton Rouge, LA 70801	Polly Prince Johnson	225-267-4522 lab@broadcasters.org
Louisiana Weekly	N	P.O. Box 8628 New Orleans, LA 70182	Renette Dejoie-Hall	rdh@louisianaweekly.com
wyes.org	n/a	WYES, 916 Navarre Ave., New Orleans LA 70124	Robin Cooper	504-486-5511 rcooper@wyes.org
Notice to WYES staff	n/a	WYES, 916 Navarre Ave., New Orleans LA 70124	Robin Cooper	504-486-5511 rcooper@wyes.org
Notice to wYES staff	n/a		Kobin Cooper	

* Indicate "Y" (yes) or "N" (no) if the organization requested that the station provide it with notice of all job vacancies.